

QuotePower International Limited

**QUOTE
POWER**

Transaction Services



QuotePower-Trade

The Global Electronic Trading Solution for the Next Generation E-Brokerage



Getting Started with On-line Trading

Electronic trading is a revolution. It creates new ways of interacting with customers and discovers new customers that were never expected before. It transforms your business model by redefining the relationship between your sales or account executives and your customers. There is tremendous profit potential accompanied by unforeseeable risk.

Competition will be intense in the race for the leader of on-line trading. You will face rivalry not only from familiar faces in the brokerage industry, but also new threats from overseas participants and the new breed of "pure play" e-brokers. The key factors to compete and emerge as the winner of electronic trading are:

Rich Content

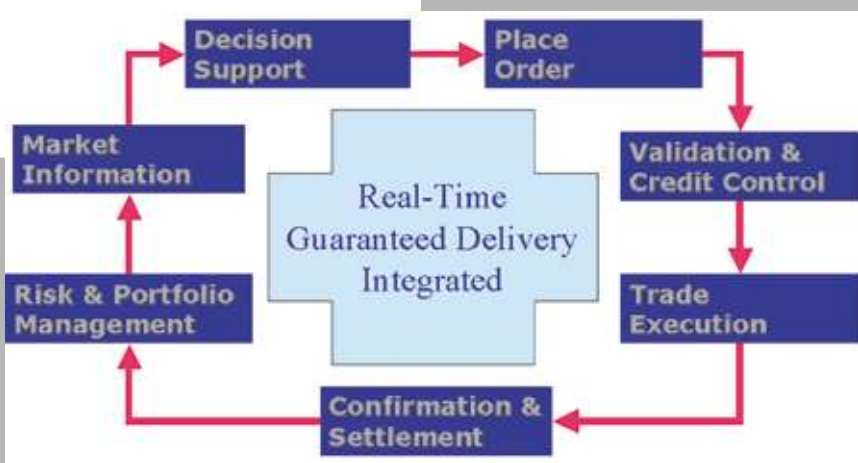
■ A content rich web site gives the investor all the market and research information that needed to make smart investment decisions. A trading site with high quality information is a definite competitive edge.

Investment Tools

■ With on-line investment tools, customers no longer have to contact their account executive in order to check account balances and portfolio holdings. On-line customers expect 24x7 customer service, which you must offer through your web site.

Stringent Risk Management

■ Stringent risk management ensures that your electronic brokerage will



Electronic Trading Cycle

Fast, reliable order and execution

■ Customer will demand guaranteed delivery of trades in split second in order not to miss any profit opportunity. They also need to feel confident that your system is secured and dependable.

weather a highly volatile, unpredictable market by limiting your customers' and your exposure.

Stay Ahead of Time

■ New technology, new trends and new rules are continuously evolving within the electronic brokerage arena. The ability to anticipate and cope with new challenges while expanding to new markets will ensure long term viability of the electronic trading business.

To meet all the criteria for success in electronic brokerage demands substantial

What is QuotePower-Trade?

QuotePower-Trade is QuoterPower's electronic trading platform. The advanced Internet enabled trading system to give you not only a robust architecture on which to implement high performance electronic trading; it also provides all the necessary components to build a state-of-the-art trading floor and revamp your entire front office.

are transmitted, validated and placed on the exchange's order queue without delay. Customers' receive instant notifications on the status of orders and executions.

Multi-levels Security

QuotePower-Trade implements security measures at multiple levels to ensure the integrity of the system and protection of customer information. For customer authentication, different levels of password are supported, including login authentication and trading passwords. This prevents intruders from impersonating a customer and forging trades. All message transmissions are encrypted by 128-bit SSL standard, providing the highest level of protection available to commercial web services. The system audit trail records all exception cases so that any attempt to breach the system security will be detected at an earlier stage.



On-line Trading Web Client Showing Trade Input

investment in time, energy and people. Building an electronic brokerage is a formidable task, especially if you have to run your conventional brokerage business at the same time. By working with QuotePower, such effort will be shared by two companies – you operate the electronic brokerage and we supply the technology know how. The synergy makes absolute sense.

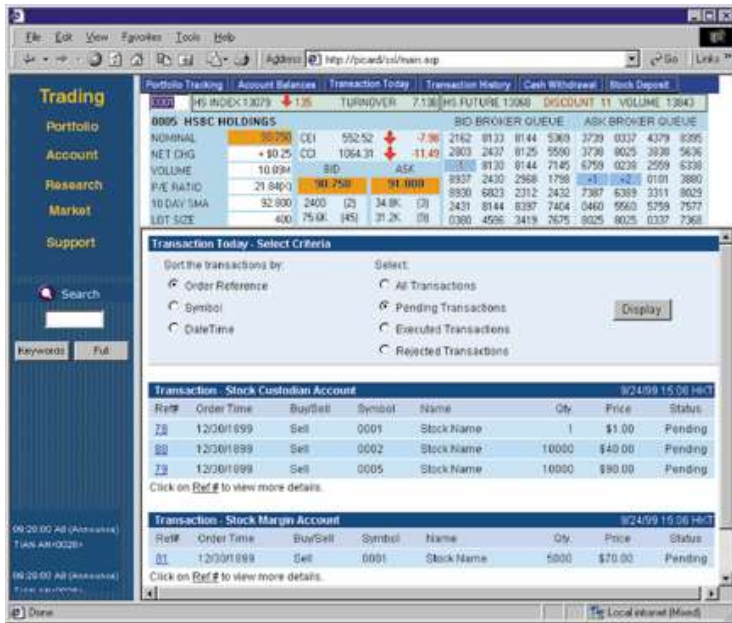
Key Advantages of QuotePower-Trade

Real-Time Order Delivery and Confirmation

Unlike existing on-line trading services, which use “store-and-forward” method for message delivery, QuotePower-Trade runs on top of a real-time, event driven messaging system. Customer orders

Seamless Integration with Market Information

As a direct supplier of exchange information, we embed our real-time and historical financial information within your electronic trading service. QuotePower-Web, our Java based financial information terminal delivered over the Internet, gives investors streaming stock quotes, market depth and financial news. Advanced features such as limit alerts, market ranking and technical analysis provide professional tools for spotting profit opportunities. The combination of your in-house research with QuotePower's market information adds tremendous value to electronic trading.



On-line Trading Web Client Showing Trade Status

Powerful Decision Support Tools

QuotePower-Trade includes comprehensive portfolio management and cash management application. Using the QuotePower Real-Time Valuation Feed, customers measure the performance of their investments through real-time mark-to-market of positions. Integration with the back office allows customers to view on-line account statements, perform cash withdrawals and transfers. By offering these powerful functions through the trading web site, you improve customer services while customers can make better investment decisions.

Customized Order Validation and Risk Management

QuotePower-Trade provides multiple levels of validations on incoming orders customized to the business rules of your organization. Orders are checked against trading rules, regulatory compliance, credit limits and risk exposure with facility for override by management. This ensures that electronic trades conform to market rules as well as your prescribed risk control measures.

Integrated Customer and Order Management

Existing brokerage customers may want to call their account executives to discuss the market and place orders at the same time. QuotePower offers the Sales Workstation as part of QuotePower-Trade.

The Sales Workstation is an all-in-one workstation that gives the account executive the necessary tools to manage customer accounts and place orders on behalf of clients. Through

its user-configurable desktop interface, the account executive can monitor all his customers' trades in real-time. Its built-in financial information window displays real-time stock quotes, market depth plus all the advanced features of a full function quote terminal.

With the QuotePower-Trade Sales Workstation, placing an order for a client requires just a simple click on the buy or sell price to bring up the appropriate order form. The QuotePower-Trade Sales Workstation is the ultimate productivity tool for increasing sales turnover and customer service.

Multiple Connectivity Options

A customer oriented e-trading service should not limit its clients to trade through the Internet only. QuotePower-Trade allows new input channels to be added that share the same ordering, credit and risk control facility as Internet trading.

QuotePower-Trade's *Interactive Voice Response System (IVRS)* allows your customers to check stock price and trade through regular telephones. This trading channel is extremely convenient for those customers who are away from their PCs.

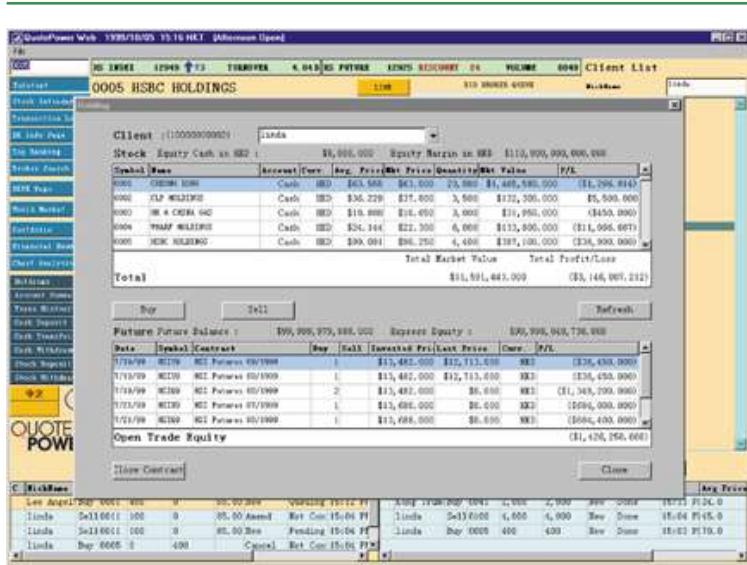


Sales Workstation Showing Trade Input

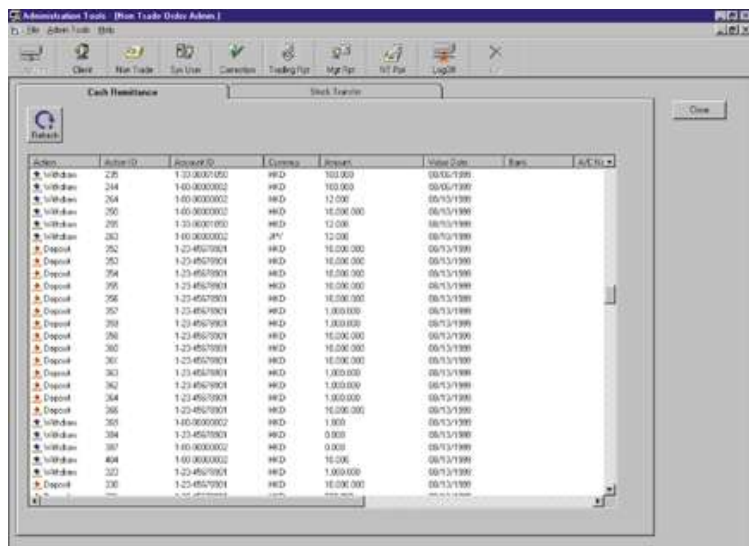
QuotePower Trade's *Short Message Service (SMS) Gateway* allows your customers to request market information and trade on-line using the SMS feature of a GSM mobile phone. QuotePower-Trade's *SMS Gateway* supports end-to-end encryption to protect the security of customer's transaction. Customers can stay in touch with the market and trade any time even when they are on the road.

With the globalization of the securities industry, brokerages that can offer trading on multiple markets will have competitive advantages. That's why QuotePower-Trade was designed from the start to be a global platform – it supports multiple languages, multiple currencies, and complies with the conventions and rules of any multiple market.

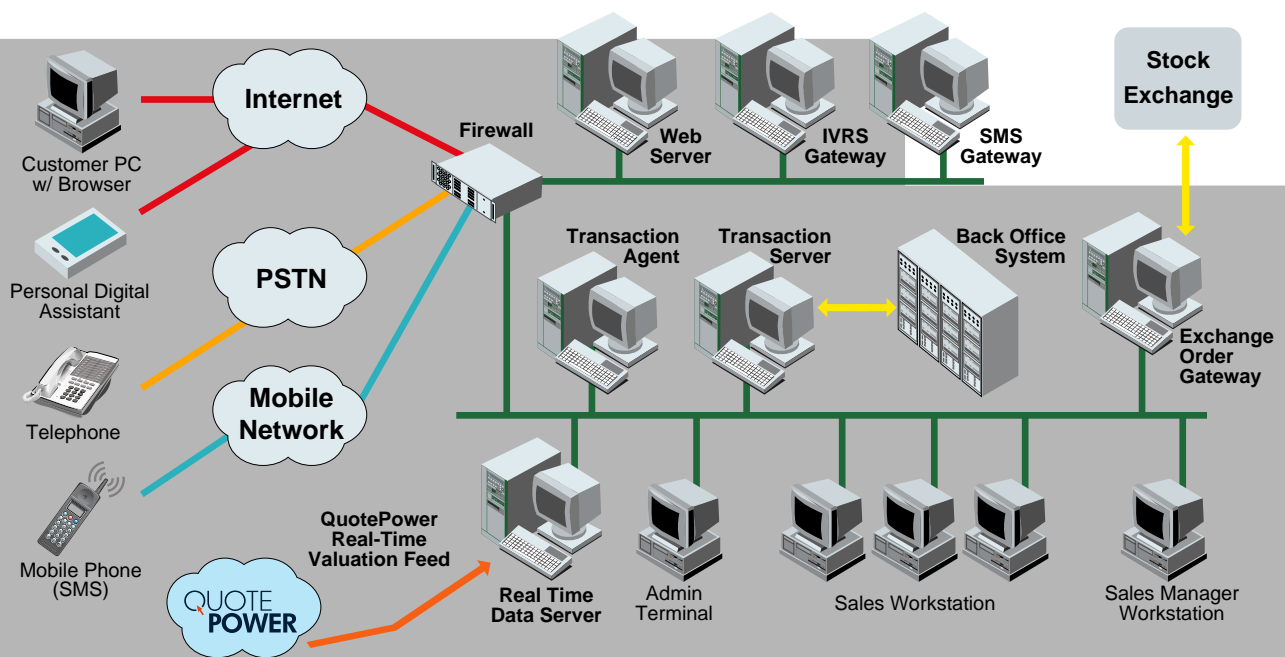
With the global platform, customers will be able to choose from different markets to invest in and settle their trades in their preferred currencies. All of a sudden, QuotePower-Trade opens up limitless overseas opportunities for the brokerage.



Sales Workstation Showing Client Holdings



Administration Terminal



QuotePower - Trade Network



www.quotepower.com

Act now!

Give us a call. Our system consultants will help evaluate your requirements and design a solution that fits your current and future needs.



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